



The Gavel

District 60 - Newsletter

February 2019

Greetings Toastmaster!

"Excellence is not an exception; it is a prevailing attitude" - Colin Powell

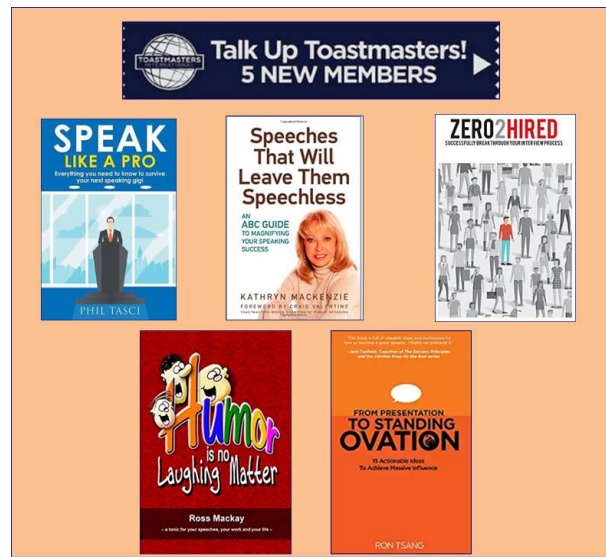
Members News

Incentives to grow membership in Feb/March

Add five new, dual or reinstated members to your club between **February 1 to March 30, 2019** and your club will receive a Talk Up Toastmasters ribbon for your banner and a special discount code for 10% off your next club order from Toastmasters International store.

Every new, dual or reinstated member who joins a Toastmasters club in District 60 in February or March 2019 will receive a [free electronic book](#). Achieve Distinguished Club status by April 15 and earn Toastmasters dollars. See [incentives](#).

Schedule an open house in February or March. Challenge your members to bring friends, co-workers or family members to a meeting. Invite past visitors and lapsed members to join your club.



Early-bird conference price expires Feb. 14



Early-bird deadline of February 14 is fast approaching and tickets are selling quickly.

Save \$49 off your full conference ticket!

[Register today](#) for only **\$250** and "**Imagine the Possibilities**" at the District 60 annual conference.

April 13-14, 2019
BMO Institute for Learning
3550 Pharmacy Ave., Toronto

Invite your employer to sponsor all or some of your conference fees. Simply download the [Employer Sponsorship Letter](#) to get started. It never hurts to ask!

Your 2 day conference ticket includes:

- World-class conference facilities with an award-winning Executive Chef
- 2 special keynote speakers
- 12 workshops on leadership, communications, personal and career development led by subject matter experts
- International Speech and Evaluation competitions
- Communication and Leadership Award lunch
- George Keenan & DTM Award lunch
- District Director's dinner
- Business meeting, including district leader elections

Price increases after February 14

- \$275 from Feb 15 to Mar 14
- \$299 from Mar 15 to Apr 8

[Register today!](#)

Sponsorship Opportunities

The conference is made possible through the generous support of sponsors. If you or your company are interested in supporting Toastmasters while promoting the company brand, please email sponsorship@toastmasters60.com to learn about sponsorship opportunities.

For information, visit the conference [website](#) or email conference@toastmasters60.com

Webinars: Watch from the comfort of home

Secrets of social media marketing

This one-hour webinar on social media marketing will save you hours of promoting your club and will net new members. Social media expert Heather Turner, DTM of District 53 will teach you how to leverage Facebook, LinkedIn and other social media platforms to attract visitors to your club. You will learn:

- how to attract and convert guests into members
- how to retain members
- how to improve members' attendance



[Webinar recording](#)

5 steps to convert guests to members - without being pushy

In this one-hour webinar workshop on how to convert guests to members, Bob Weese will teach you:

- A 5-step plan to convert guest to members
- 4 Types of questions you MUST ask every guest
- That understanding their WHY is a key to success
- How to position the membership application
- It's not about the cost of membership it's the value of the results
- How to follow up with guests
- You don't have to be pushy to get new members



[Webinar recording](#)

Nominate member for George Keenan Award

The George Keenan award is given annually to an active Toastmaster who continues to serve and promote Toastmasters within the district and externally.

Past recipients include: Phyrne Parker, Randie Jacobs, Karen Goodyear, Dawn Frail, and Tim Sulisz.

Click for a complete [list of past recipients](#).

George Keenan was a dedicated Toastmaster who served Toastmasters International and District 60 for many years, particularly as Parliamentarian and Credentials Chair, and as a District Governor in 1984-85. He was one of the most recognized Toastmasters in District 60. In 1995, to commemorate his 80th birthday and his 35th year in Toastmasters, his wife Judy, in coordination with the District, established an award in his name.

Members of District 60 are invited to nominate a fellow member for the 2019 George Keenan Award. The recipient will be announced on Sunday, April 14 at the annual conference.

Nomination deadline is March 1, 2019.

[Download the nomination form](#)



To nominate a Toastmaster for this years award please email Ross Mackay at ross@rossmackay.com

Fiix Toastmasters joins Division G

Fiix Toastmasters Club

Open club

Sponsors: Jonathan Andrews and Dean Delpeache

Mentor: Anne Carol Sharples



Newly minted DTMs

Congratulations to the District 60 members who have achieved their Distinguished Toastmaster (DTM) designation in January 2019

- Karen Yuen, Royal Lunch'N'Learn Toastmasters club
- Chizuru Mitani, Keynote Speakers Advanced Toastmasters club



Serve as club coach + earn district leader credit

Two-for-One DTM Credit - would you like to get your Club Coach credit and your district leader credit concurrently? Recent changes to the Club Coach program give current coaches and newly appointed coaches two credits towards their DTM. **This incentive will end on June 30, 2020** - act now! All experienced and dedicated members will be considered for this awesome role.

For further information, please contact Wendy Williamson, Club Growth Director at CGD@toastmasters60.com

Leadership opportunity: Club Coach Chair

District 60 is looking for a Club Coach Chair

1. Are you passionate about helping struggling clubs?
2. Are you excited to find and help club coaches develop action plans to help our

struggling clubs?

If yes, becoming the next D60 Club Coach is the leadership opportunity for you.

As the Club Coach Chair, you will lead the club coach team which assists with the club coach program. If you are interested in this leadership opportunity, please email Wendy Williamson, Club Growth Director at CGD@Toastmasters60.com

Pathways Pro

Unleash the skills within

Completing a path can unleash the skills inside you.

We've asked Pathways Level 5 achievers about their experiences.

Mr. Chambers says: *"One's true capabilities will be revealed as a mask removed from one's face."*

Mr. Dawood agrees: *"This path will find the untapped potential in your speeches."*

Reflecting on her path, Ms. Smily says: *"I was able to develop several new skills and address new ways of working with both my home club and outside organizations."*

Select one of 10 dynamic paths designed to help you focus on the communication and leadership skills you want to develop.

Review each path and the core competencies here:

[Paths and Core Competencies](#)

Incentives

Complete Level 5 by June 30, 2019 and you will receive a Pathways pin like these three Toastmasters:

- Rod Chambers, Motivational Strategies
- Zack Dawood, Visionary Communication
- Susan Smily, Presentation Mastery



Alison Knibb

Pathways Chair, District 60

pathways@toastmasters60.com

ENGAGING HUMOR is a new Pathways Path!

Here is the [link to the Facebook post](#) on TI for the Engaging Humor video clip.

PATH PINS

New pins available for Pathways recognition [now available at the T.I. store](#)



Promote your upcoming events Social Media

An initiative is being undertaken to increase the use of

social media and websites by the clubs to help promote upcoming events, increasing membership and sharing experiences in order to learn from each other.

Are you planning an **open house**, check out the [tips and resources](#) at your disposal

If you have an event to promote, please contact Social Media Advisor Chair, Parames Misra at SoMe@Toastmasters60.com



Club Officer News

International Speech and Evaluation Contests

International Speech and Evaluation contests begin at **Area level from February 3 to 23, 2019**

Start recruiting your contest officials.

International Speech contestants must have completed six speeches in the Competent Communicator manual or two Pathways levels.

[Download](#) the Contest Rule book.

- **February 24 – March 23: Division Contests**
- **April 13 – 14: District Contests**



TLI/COT Round 2 Past International President Pat Johnson visits District 60 on February 9



Past International President Pat Johnson of Vancouver, BC visits District 60 on February 9 to coach district and club leaders on how to find their greatest versions of their authentic selves to inspire individuals to overcome self-imposed limitations and to aspire to more in life. Pat will also conduct a workshop on

Round II training reinforces what you learned in Round I, plus you will benefit from group discussions about challenges you may be encountering and possible solutions.

Note: Officers are required to attend

building successful corporate clubs. She has authored a book on [building vibrant corporate clubs](#), available on the Toastmasters International website.

There is combination **club officer training** at the Toastmasters Leadership Institute event. In addition to officer breakout sessions, there are **5 TLI outstanding workshops**.

Join us at the state-of-the-art facilities at Ryerson University and invigorate and ignite your passion for learning. Refresh and refocus on your priorities for the remaining months of your term.

[Click](#) to register on Eventbrite and pre-order your lunch or bring your own.

training in person, at a District or Division sponsored event.

When **all 7 officers** are trained **between December 1 to February 28**, each officer will receive a leather-look hardcover notebook with elastic closure and bookmark. Features the Toastmasters logo debossed on the front.



Inspire your members & guests to say "wow"

'Wow' current and prospective Toastmasters with the best club experience possible. Be proud of your accomplishments, but also to be realistic about what needs to be improved. Use the [Club Quality checklist](#) and [Moments of Truth](#), to fully assess how your club is performing. Find the gaps and areas of weakness.

Hold Open Houses to recruit new members. Use the [Open House flier](#) and [new marketing materials](#), to improve each club experience, to conduct the best meetings possible. Share the benefits of Toastmasters with friends and co-workers. Invite members to think and say "wow!"

Re-assess your goals! Continually improve the club experience. Continually publicize when and where your club meets. Promote the mission of the club to share the benefits of Toastmasters membership. Retain existing members by supporting their personal and professional goals.

District Leader News

Area Directors Round 2 club visits

Every club enjoys the support of an area director to help you be successful. Part of your area director's responsibility is to visit your club to get to know you, to serve as a resource and link to the district, and to help you be as successful as possible. Area directors round 2 visits are now being scheduled. If you haven't heard from your area director yet, you will soon. Help them help you by sharing your successes and letting them know how we can best serve you.

[Click here to find your Area Director](#)

District Executive Committee Meetings

Open to all Area and Division Directors, and other District Leaders for training and

planning purposes:

- Saturday, February 9, 2019 - Ryerson University; George Vari Engineering and Computing Centre
- Sunday, March 3, 2019 - District Appreciation Brunch
- Saturday, April 13-14, 2019 - District Council Meeting and annual conference

District Leadership Team



Janice Howard, DTM
District Director
DD@toastmasters60.com



Dawn Frail, DTM
Program Quality Director
PQD@toastmasters60.com



Wendy Williamson, DTM
Club Growth Quality Director
CGD@toastmasters60.com



Aneeta Pathak, ACS, ALB
Public Relations Manager
PRM@Toastmasters60.com

DISTRICT MISSION

We build new clubs and support all clubs in achieving excellence.

Toastmasters60.com

STAY CONNECTED

