



WHERE LEADERS ARE MADE

www.toastmasters.org

THE GAVEL

District 60 Newsletter

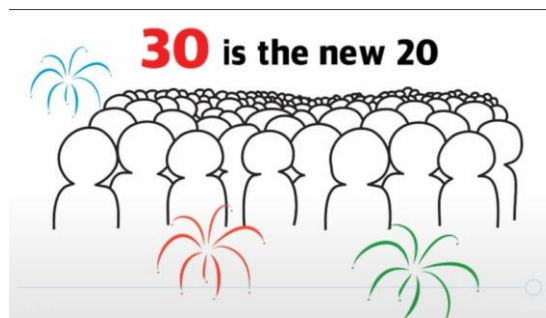
September 2018

Hello Matthew,

"Excellence is not a skill. It is an Attitude" - Ralph Marston

Member News

New video - 30 is the new 20!



Produced by Inspiring Voices member Jon Forde

Open House Week - October 15 - 21

JOIN US FOR AN **OPEN HOUSE** to Gain Confidence and Find Your Voice



Host an Open House during the week of Oct. 15 - 21 and take advantage of a District-wide marketing campaign to raise awareness about Toastmasters and attract visitors to your club.

Update your website and guest packages, schedule a special speaker, and get ready to roll out the red carpet for *District 60's Open Doors* event!

[Click here](#) for useful tips and resources to plan a successful open house.

Division E Workshops **Preparing for an OUTSTANDING Open House**



On September 15, Division E is offering 6 workshops to help your club make your open house a success. A variety of topics will be covered including:

- Planning for a successful Open House
- Converting guests to members
- Advantages of arranging seminars at your club
- Benefits of joining Toastmasters

Workshop topics have been selected for their relevance to every club officer and to every club member. An **OUTSTANDING** open house will only happen when your club members are fully engaged in its outcome.

Toastmasters across the District are invited. Check the [District calendar](#) for further details.

Top membership-building clubs

Each year, Toastmasters International runs 3 membership campaigns:

Smedley Award - August 1 to September 30

Talk Up Toastmasters Award - February 1 to March 30

Beat The Clock Award - May 1 to June 30

Clubs that add 5 or more members during each campaign receive a ribbon for their club banner.

Congratulations to the following clubs for adding a minimum of 5 members to 2 or more campaigns last year. Click [here](#) for the full list of TOP Clubs.

Promote Toastmasters in the community



Trade shows, career fairs, networking events, conferences and other community events are great places to promote your club and Toastmasters at large.

Contact the Community Outreach team if you have an idea for raising awareness about Toastmasters in your professional organization or community. Email [Aneeta Pathak](#).

September = PATHWAYS

Where are you on your Pathways journey?



Throughout September, the Program Quality team will be focused on bringing you more training, education, and information directly related to Pathways. Stay tuned to the District 60 social media accounts for more information, and begin to think about how we can best serve you as you embrace your Pathways journey.

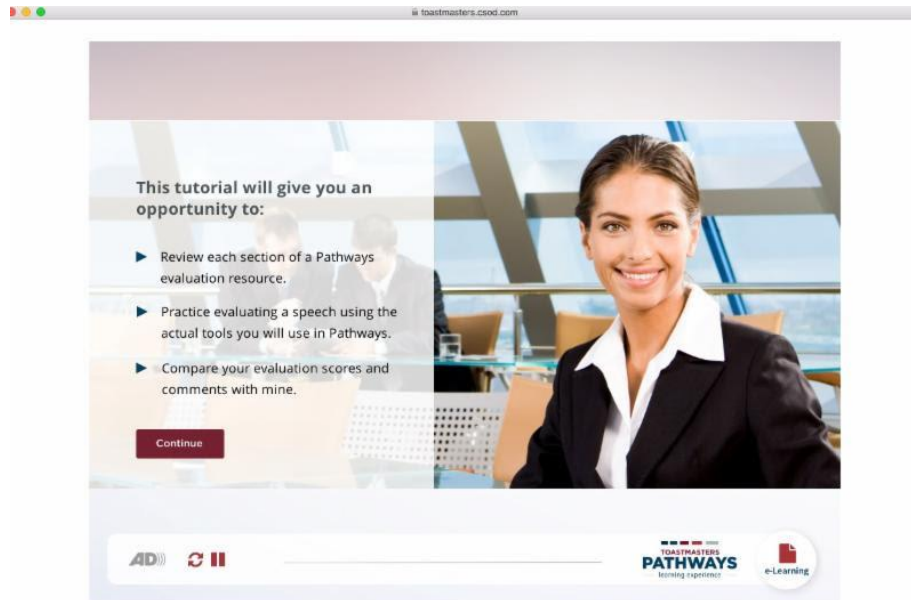
Are you like some who have jumped on board with both feet and are well on your way through your first path? Perhaps you're not quite there because you're working on finishing some goals in the traditional path. Maybe you're just not sure what you think about Pathways and haven't ventured in yet.

September is Pathways month and we're here to help everyone take the next step.

Keep an eye out for some new things coming regarding training and education specific to Pathways. New job aids will be created and available on our website. Webinars and videos will cover a wide range of Pathways topics. Links to incredible resources that we've found along the way will be shared.

Stay tuned.

Pathways - Master the Fundamentals



How to evaluate

Supportive feedback is essential to every Toastmasters club. Like any skill, the ability to receive, apply and deliver feedback is learned. Bring the Pathways, "How to Evaluate" tutorial to your club's meeting. This tutorial includes:

- an orientation to Pathways evaluation resources
- the ability to watch, listen and evaluate a speech and compare your evaluation scores to Toastmasters standards

To access this resource, log in to Pathways and select 'Tutorials and Resources', and then 'Tutorials'. Scroll through the alphabetical list until you reach the online class, 'How to Evaluate'.

If you need help along the way, contact [Alison Knibb](#), Pathways Chair, District 60.

HPL opportunities in District 60

The High Performance Leadership project is a requirement of the Distinguished Toastmaster award. Consider one of the three HPL projects below that enable you to hone leadership skills in areas like developing a vision, goal-setting, conflict management and team building.

- Plan and spearhead a Corporate Champion Campaign to reinvigorate struggling corporate clubs. Contact Club Growth Director [Wendy Williamson](#)
- Plan and organize District 60's own Doors Open, Oct. 15-21, a district-wide initiative where clubs host open houses to build membership. Contact Public Relations Manager [Aneeta Pathak](#)
- Plan and organize District 60's exhibit at the Human Resources Professional Association (HRPA) trade show and conference, Jan. 30 - Feb. 1, 2019 in Toronto. Contact Club Growth Director [Wendy Williamson](#)

District 60 - Spring Conference 2019

District 60's annual conference will be held in Toronto on April 13 - 14, 2019.

To help provide an exceptional experience, your co-chairs Victoria Nguyen and Andrew Mertens kindly request that you complete a short survey about your preferences for the event. Your ideas and feedback are greatly appreciated!

[Conference 2019 Survey](#)



Does your organization grant CEUs?

Do you belong to an association that requires CEUs (continuing education credits)? Is Toastmasters on the list of approved activities?

If so, let us know so we can keep a list and spread the word.

[CPA – Canadian Payroll Association](#)

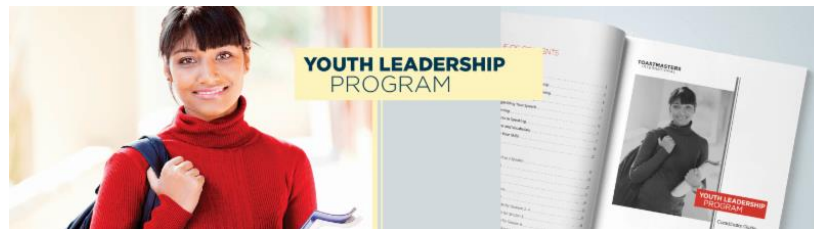
StageTime2: Accelerated educational growth



Use [StageTime2](#) to reach your educational goals faster! You can request a Toastmaster to present a speech or take on a meeting role at your next club meeting. You can announce to the district if you wish to give a speech at a club.

Please invite members of your club to join StageTime2 by clicking [here!](#)

Youth Leadership Program



Young adults between 14-18 should take advantage of the Youth Leadership Program (YLP)! The Youth Leadership Program provides a relaxed environment where the attendees develop their leadership skills by taking on meeting roles, and their communication abilities are enhanced by giving speeches before their peers. They also learn how to offer suggestions to each other in an empowering way.

If you know of a church, school, university and/or company that may be interested in the YLP program, please contact [Elton Brown](#), Youth Leadership Program Chair.

For more information about the YLP, click [here](#).

District 60 Of the Year Awards

District 60 Of The Year Awards Forms for 2018-2019 are now available for [Toastmaster](#), [President](#), [Area Director](#) and [Division Director](#). Click on the links to access forms for each of the awards. For more information, click [here](#).

The purpose of these awards is to:

1. Encourage excellence for each category and award members for helping both District 60 and our members achieve their Toastmasters Goals;
2. Provide tools for our club and district leaders so that they can encourage, monitor and recognize our members, clubs, areas and divisions;
3. Provide tips to our members on how to contribute towards their own success and that of for our clubs, areas, divisions and district.

The criteria use a balance of measurable goals and written feedback/testimonials on observed behaviours and contributions. The nominee is expected to excel in most of the categories rather than in just a few categories.

The 5 criteria used are:

1. Club & Membership Building and Retention
2. Distinguished Status
3. Education and Training
4. Leadership, Commitment and Support
5. Public Relations

Download the [forms](#) and follow the criteria for greater success towards your goals.

The [forms](#) contain links to TI and District Reports. District Reports will be updated throughout the year. All members are encouraged to work towards these criteria and have their application for their role submitted in July 2019.

The recipients for 2017-2018 will be announced at the Sep 8, 2018 DEC Meeting. For a list of past recipients, visit the [Of The Year Awards](#) page.

WANTED:

1. COMMUNITY OUTREACH CHAIR



Are you excited about increasing community awareness of Toastmasters?

There are many communities around you that would benefit from Toastmasters and these are great places to promote your club and Toastmasters at large:

- High Schools and Universities
- Libraries
- Workplaces and Networking Events
- Career fairs and Trade Shows
- And more!

2. PHOTOGRAPHER



Are you passionate about photography? You've probably heard the saying, "pictures are worth a thousand words."

If you are interested in either role, please email [Aneeta Pathak](#)

Club Officer News

Approve district budget



Presidents and Vice Presidents Education hold your clubs' votes to approve the 2018-2019 budget for District 60.

The budget presentation will be conducted virtually on Monday, Sept. 17 at 8:00 p.m. Meeting details and the budget will be distributed to eligible voters two weeks prior.

Mark your calendars and watch for details.

Pay member dues early and win money!



Now is the time to start talking with your members about renewing their membership. Any club that has the status of "verified complete" on the Toastmasters "October Dues Renewal Status" report **by September 15th** will be part of a draw to win a \$100 gift card for the Toastmasters store.

What is "verified complete"? A club is listed as "verified complete" when at least 8 members have paid their dues (at least 5 renewing and up to 3 new members)

Great members = Great clubs = Fees submitted early

Area Director Visits

Every club enjoys the support of an Area Director to help you be successful. Part of your Area Director's responsibility is to visit your club to get to know you, to serve as a resource and link to the District, and to help you be as successful as possible. Area Directors round 1 visits are now being scheduled. If you haven't heard from your AD yet, you will soon. Help them help you by sharing your successes and letting them know how we can best serve you.

[Find your Area Director here](#)

New Facebook Groups Created

The following District 60 Facebook Group have been created. These groups are created not only for the respective club's current officers, but also for aspiring club officers and anyone else who wants to know more, share ideas and resources.



Please join these groups and use them for your own development and also to take your clubs, areas, divisions and District 60 to new heights.

[President](#)
[VP Education](#)
[VP Membership](#)
[VP Public Relations](#)
[Secretary](#)
[Treasurer](#)
[Sergeant at Arms](#)

District Leader News

Looking for Toastmasters in all the right places

The Club Growth Team has been very busy looking at attracting new audiences to Toastmasters. Here are a few of the wonderful initiatives we are currently working on:

- We are meeting with representatives at Women's College Hospital to identify an expanded role for Toastmasters at our hospitals.
- We are also meeting with the Associate Dean of Engineering and Architectural Science at Ryerson to begin discussions on how Toastmasters can fit into a broader communications platform for graduate students.
- We are creating a webinar for ACCESS Employment to target new professionals to Canada
- We are identifying corporations with over 300 employees so we can do some door knocking (special thanks to Division E Director, Gilles Robert, for leading this initiative)

So put on your thinking cap...the next Toastmasters club could be right around your corner.

District Executive Committee Meetings

Open to Area and Division Directors, and other District Leaders for training and planning purposes:

- Saturday, September 8, 2018 @ 9:00 am
- Thursday, October 11, 2018 @ 6:30 pm
- Saturday, November 10, 2018 @ 9:00 am
- Saturday, January 12, 2019 @ 9:00 am
- Saturday, February 9, 2019 @ 9:00 am

- Sunday, March 3, 2019 - District Appreciation Brunch
- Saturday, April 13, 2019 - District Council Meeting and annual conference

District Leadership Team



Janice Howard, DTM
District Director

DD@toastmasters60.com

Janice Howard received the Excellence in Education and Training Award from International President Balraj Arunasalam, DTM at the International Convention in August for her contributions as Program Quality Director last year, 2017-2018.



Dawn Frail, DTM
Program Quality Director

PQD@toastmasters60.com



Wendy Williamson, DTM
Club Growth Quality
Director
CGD@toastmasters60.com



Aneeta Pathak, ACS, ALB
Public Relations Manager
PRM@Toastmasters60.com

DISTRICT MISSION:

We build new clubs and support all clubs in achieving excellence.

Toastmasters60.com

STAY CONNECTED

